



Join us in launching the **2015 Heatstroke Awareness Campaign**

Together we will spread the word on social media on April 16.

The Problem

Every 10 days, a child dies from heatstroke after being left alone in a hot vehicle. This occurs when the body isn't able to cool itself quickly enough and the body temperature rises to dangerous levels. But these deaths are preventable.

What You Can Do

We are asking you to help us raise awareness about the dangers of heatstroke on April 16, the launch of our national heatstroke prevention campaign. We created sample Facebook and Twitter posts that you can use to spread the messages to your network.

Please join us in helping keep kids safe from heatstroke.

**SAFE
KIDS**
WORLDWIDE™



Sample Facebook Post

- 30 children died last year from heatstroke in a hot car. Zero so far this year. Let's keep it that way. <http://bit.ly/1gy2XPR>



Sample Tweets

- In just 10 minutes a car's temperature can increase by 19 degrees. Take Action to Prevent #Heatstroke <http://bit.ly/1gy2XPR>
- 10 minutes is all it takes for a car to reach deadly temperatures for a child. Call 911 if you see a child in a car. #heatstroke
- Take Action to Prevent #Heatstroke. If you see a child alone in a car, call 911. Operators are trained to respond. bit.ly/1gy2XPR
- Tip: Make sure to keep your car locked when you're not in it so kids don't get in on their own. <http://bit.ly/1gy2XPR> #heatstroke
- Every 10 days a child dies from being left in a hot car. Help prevent #heatstroke. <http://bit.ly/1fT7GgB>
- We can cut down the number of #heatstroke deaths and near-misses by remembering to ACT! Find out how <http://bit.ly/1gy2XPR>
- Remember to never leave your child alone in a car – not even for a minute! <http://bit.ly/1fT7GgB> #heatstroke